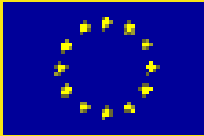


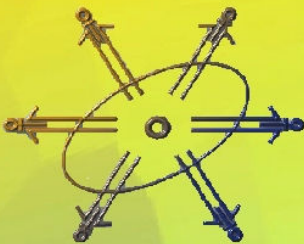


Regional successes – for successful regions

Distance educational competence-course development in the North Hungarian region



The project is supported by the European Union



North Hungarian Regional Distance Education Network

Supporter of the program: "Developing entrepreneurial skills in secondary and higher education" Phare HU0105-03 Program

Contract number: EM/0105-03-01-0025

Overall budget: 110 000 EUR

PHARE grant: 99 000 EUR

Consortium:

- University of Miskolc, North Hungarian Regional Distance Education Centre - contractor
- BOKIK – Borsod-Abaúj-Zemplén County Chamber of Commerce and Industry, Miskolc
- Progressio Bt., Mezőkövesd
- South Borsod Regional Development Company, Mezőkövesd
- Andrásy Gyula Secondary Technical School, Miskolc
- Contact Stúdió Ltd., Miskolc

Objectives:

Improving the economical competence of the region through the development of the economical and entrepreneurial knowledge and competence and developing, implementing an effective training system developed in a net corporation. The constantly expanding modular training system provides a flexible system of different easy of learning for individual knowledge and special professional interest by offering compulsory and optional subjects. The training is realized in the e-learning framework, using multimedia elements, group work based on IT communication and practice and success oriented approach.

Target group:

- In higher education, correspondent, gradual students, entrant graduates
- In adult education, potential or must-be-entrepreneurs with small and medium sized firms, who would like to be successful businessmen, or entrepreneurs who are willing to offer jobs and a prospective for a career for the next generation through expanding their family business.
- Local government members, public employees, public officers who can assist the enterprise-improvement of the smaller regions.

Activities implemented in the project:

- Developing a modular training system with the same requirements as the gradual and adult education, coherent with the expectations of the target groups and the accrediting processes,
- Improvement of teaching materials – elaboration of 11 modules (10 hours each) in distance education, elaboration and experimental introduction of distance education methodology, e-learning elements and systems, learning supportive system,
- Experimental/pilot course implementation in 3 counties, 2 gradual and 9 adult educational groups with different target groups, and with specialised learning methods, continuous monitoring, feedback info evaluation and launching accreditation processes,
- Elaboration of marketing strategy and workplan, improvement of educational and entrepreneurial net connections, dissemination meetings, making of promotional materials, organising informative/promotional programs.

Further information:

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