



Breaking through In the first rank – as a lady Training for female managers



Acronym of the project: Breaking through

Title of the project: In the first rank – as a lady

Supporter of the program: Apertus Public Foundation

Number of the contract: K1146/2001

Financial Support: 10 000 000 HUF

Total Budget: 11 700 000 HUF

Supporting of the NHRDEC: 6 310 000 HUF

Consortium:

- University of Miskolc, North Hungarian Regional Distance Education Centre
- BOKIK (Commercial and Industrial Chamber of Borsod County)
- Progression Inc.

Objectives:

The project aims to start a non-accredited personality- and skills development course for lady entrepreneurs, to the end that they can work in a more effective way and become more successful managers. The training is based on an individual learning method consisting of 30 equivalent courses and a 10-hours traditional face-to-face training. The learning material will be accessible on the web. We will invite our students to use the most modern electronic communication tools and possibilities, as the material of the course will be accessible on CD-Rom and printable electronic form as well. We wish to expand the training through the National Regional Distance Education Network. The aim of the project is to help ladies to find their legs in the leadership, and to present their careers as models in order to demolish false stereotypes. At the same time we must give up the false stereotype imposing “a lady must behave *manfully* so as to be successful”.

Characteristics of the course:

The course is a part of an electronic distance education curriculum-development in the theme of management. We are planning to teach the following modules:

- Self management
- Time management
- Conflict management
- Protocol

The distance teaching material consists of the following elements:

- Written material on the Web (html), in downloadable form (pdf,ppt) and on CD Rom in an compass of 25-30 printed sides per module.
- A test collection and exercises on the Web and in printable form – 15-20 question per module.
- Video: situations functioning as illustrations to fill in tests.
- Serial of short presentations (video) all in about 20-25 minutes.

Target group:

Lady managers are considered as optimal target group of the distance education, because of a special claim for temporal flexibility from their part. The distance training offers the participants a lead on integration to the information society. The participants can come to know the specific problems related to female leadership in the frame of group work with case studies, video illustrations.

The pilot courses are supposed to start in the beginning of April, 2002 in Miskolc (University of Miskolc, Chamber of Industry and Commerce) and in Mezőkövesd (Progression Inc.)