



IDEAL

Management Banking and Business Administration

subprogram



Project Acronym: IDEAL

Project Title: Integration of Distance Education at Advanced Level

Supporting Framework:: TEMPUS Joint European Project

Contract No.: S-JEP 09451-95

Financial Support: 1 028 600 EUR

Total Budget: 1 028 600 EUR

Addressed to NHRDEC: 44 500 EUR

Consortium:

- Agricultural University of Gödöllő (Hungary) - *Co-ordinator*
- CAMPO, Siena (Italy) - *Lead partner*
- 16 Hungarian higher education institutes and organisations
- 8 EU partner institutions and organisations (e.g. EADTU, EDEN, Open University - UK, UNED, CNED)

Objectives: General objective of the project proposal was to support ODL course development at Hungarian higher educational institutions, participating in previous PANNÓNIA TEMPUS project. The fundamentals of the Hungarian ODL Network was established, also providing intensive human resource development in ODL management and methodology, IDEAL was planned as a follow up programme to support further development of this network and course development for facilitate active ODL course delivery in the member Regional Centres of the network. As a recently joined centre, the special objective of NHRDEC was the closing up to the existing ODL Network, paying more attention to staff training, establishing the fundamentals of ODL activity at the institutions, taking part in our subprogramme (TU - Budapest, Agricultural University of Debrecen).

Course module development was achieved in the following areas:

Tourism; Management, Banking and Business Administration; Social Work; Post-secondary Education; Distance Education Methodology.

Miskolc University undertook the role of subprogramme management in one of the five course development areas, namely "Management, Banking and Business Administration". The main results of the subprogramme can be summarized as follows:

- Developing 3 course modules in Hungarian, deepening the knowledge and skills of academics in course development of ODL,
- Widening the range of expert teams having practice and showing enthusiasm for ODL,
- Stabilization in nation-wide networking, collaboration between Hungary and EU partners,
- Getting unique, valuable information in EU projects and international networking activity.

Mobility programmes can be regarded as a major outcome of the project: study trips (altogether 43 weeks) of academic staff members offered excellent possibilities to visit some of the most appreciated ODL organizations of Europe.

Course Characteristics:

<i>Title of module</i>	<i>Legal Position of Management</i>	<i>Banking transactions</i>	<i>International Human Resource Management</i>
Number of study hours	40	40	180
Number of hours at distance	30	30	150
Delivery duration	8 weeks	8 weeks	15 weeks
Number of face to face hours	2 x 5	2 x 5	6 x 5

Target Group:

The courses are offered to recent or potential managers and middle managers of companies, Human Resource managers, HR Management administrators, financial managers and controllers, future university students of law. We can offer them as parts of any courses focused on the development of entrepreneurial skills. The course materials were tested in regular and corresponding training as well. Modules can be used in various training environments.